

Big Chief to Tour World, Spreading Seeds of Rotary

By RUSSELL HARRIS

BIG CHIEF Arthur Lagueux, Quebec investment banker who is Rotary International's new president, placed his hand behind his head and waggled his fingers over his scalp to imitate a feather head dress.



Lagueux

Big Chief, he explained, is the pet name Quebec Rotarians have for him.

As Rotary's big chief, Lagueux heads 345,000 Rotarians scattered through 83 countries in 7,100 clubs, and he has things enough of the job to drop his business interests for the year. The job, with no salary, will take him around the world to visit other Rotarians.

On those visits, Lagueux wants to bring the club's principle of "kindness applied" to the world, he said at a press conference at the Statler Hotel. He believes there is more to his organization than calling other businessmen

by their first names at weekly luncheons.

SEEKS MORE CLUBS

LAGUEUX (you pronounce it with your lips puckered as if around a persimmon, ending with a snorting "eur") likes to quote Maeterlinck about being a spend-thrift of friendliness.

The friendliness of Rotary must be spread and the organization must grow "by a club a day," he said, for Rotary "to spread its influence on the heart of the world."

He will work especially for more clubs in Germany (there are 25 now) and for increased visits between members of German clubs and clubs in neighboring nations.

He is pleased that the Japanese have adopted Rotary and he is sad that "we hear little from our Chinese chapters any more."

Lagueux, a short, stocky man, is more at ease in French than in English.

Today is his forty-ninth birthday, young for a Rotarian official and young to be co-owner of the Lagueux and DesRochers investment house, president of the La-Sarre Power Co., director of the Leverage Fund of Canada and of

the Commonwealth International Corp., of Montreal.

ROTARY MAIN INTEREST

HE LIKES TO TALK about his Quebec Financial Building, erected with its back pressed into a bluff so both the first and eighth floors have street-level entrances, and he presses Quebec's Black Cat cigarettes, which tasted like one, upon you.

But Lagueux's interest now is

not his career or home industries but the future of Rotary.

"We have seen it unite a bitterly divided town in Chile and sweeten a miserable, crime-ridden village in Ceylon; we have seen it bring Arab and Jew together and melt down 'Main Street' enemies; we have seen it clothe backs, boot feet and lead underprivileged children into the spacious halls of education," he said, "for I am talking of friendliness at work."

Dies After Auto Plunges in Creek

Injuries suffered when his car plunged down an embankment into a shallow creek caused the death of Charles Yokas, 65, of

8409 Woodward avenue, in Redford Receiving Hospital shortly before midnight Tuesday.

The accident occurred on Seven Mile road near Melvin avenue, Livonia Township.

Oscar St. Denis, 30 Philadelphia avenue east, who was riding with Yokas, is in Redford Receiving Hospital with chest injuries. St. Denis' wife, Clara, was treated for slight injuries.

Wild Horses Utilized as Pony Club Mounts

AUCKLAND, N. Z.—New Zealand plans to put some of its wild horses to work by training them as mounts for pony club members. Believed to possess a strong Arab strain from ancestors imported by the missionaries and given to Maori chiefs, these are small, wiry wild horses found around Auckland. Recently a herd of 100 was rounded up.

A dairy cow has been found in some conditions to return about seven times as much income per acre of pasture as any other livestock.