

ROTARY INTERNATIONAL GOVERNOR'S MONTHLY LETTER



OFFICE OF THE GOVERNOR, DISTRICT NO. 244
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ST. PETERSBURG, FLORIDA, U. S. A.



#8

February 21, 1951

To the Presidents and the Secretaries
of District #244, Rotary International

There are still four months - one third of your term of office remaining. I again repeat that this is your year. Are you giving your club real leadership or are you just drifting? Do not start that downhill coast. Give your committees ideas - see that they are working. There is still ample time to lay new plans and to carry your present ones through to completion. End your administration in a burst of glory, not in a maze of unfulfilled dreams. Many games have been won in the final period.

-- Frozen Concentrate Classification --

Following correspondence with the Secretariat I have word from them that this group can be classified under the major classification of "Food Industry" or "Fruits, Vegetables, Nuts and Nut Products" rather than "Beverages, Non-Alcoholic" as previously advised and to which several of you objected. Please note this is a temporary ruling. Write the Secretariat giving full details as to why you objected so they may have this information to guide them when the Outline of Classifications is next revised.

-- President Lagueux Visits District --

Many of you were in attendance at the meeting of the St. Petersburg Club Feb. 6, when President Arthur honored our District as the speaker. To the others not present let me say that his address was wonderful, was inspirational. There were nearly 700 in attendance representing 351 Rotary clubs including 19 of our own District and 28 Canadian clubs.

We all thank President Arthur for being with us and hope he will return again when his strenuous year is over. From here Arthur's itinerary was Miami, Cuba, Mexico, California.

-- Bartow Club Moves --

Because of a fire which destroyed John's Restaurant, the Bartow club now meets at the Masonic Hall, 320 S. Florida Street. Please advise your members.

-- The Rotarian --

There are a total of 90 special subscriptions (for Libraries, Schools, Hospitals etc.) paid for by clubs in our District. Only four of our clubs fail to provide at least one special subscription. How about it - let's make our District 100%.

The Magazine Committee of the St. Petersburg club pulled a cute gag to stimulate reader interest in "The Rotarian". Eight men each wearing a letter of the word Rotarian on his back lined up facing the audience. At a given signal they turned to spell it out. The line up read "Ran A Riot", then "Anti Roar", next "Ratan Rio" and finally "Rotarian". The gag was followed by a three minute talk calling attention to several articles in that month's magazine.